

# North Carolina Association of Community Development Corporations Success Measures Program Information and Application Guidelines

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## **What is Success Measures?**

Success Measures is a participatory outcome evaluation system created for and by practitioners of the community development field.

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## **What is NCACDC's Success Measures Program?**

NCACDC is committed to keeping the CDC movement in North Carolina ahead of external drivers of the field. As part of that commitment, NCACDC is offering an opportunity for 10 member CDCs to build capacity to evaluate the impact of their work with Success Measures. While NCACDC will continue to provide TA around evaluation in future years, participation in the Success Measures targeted TA and coaching for their first year of participation.

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## **How will Success Measures help me?**

Success Measures:

- Builds in-house capacity to evaluate outcomes and impacts;
- Utilizes a targeted participatory planning process;
- Provides tested data collection tools and indicators of change;
- Systematizes data collection and analysis processes to best articulate results to the organization, funders and policy makers.

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### **How much will this cost me?**

NCACDC works to secure funding to underwrite the costs associated with the Success Measures Program. As a result, out of pocket expenses for the organization are limited. The program costs are valued at:

- Success Measures training is \$7500;
- 2 Year subscription to Success Measures Data System (SMDS) valued at \$5000.
- Time away from office (two staff) minimum of 7 days during the first year;
- Participants will be responsible for lodging and most meals travel cost to events as well as all other related incidental costs.

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### **Who can participate?**

- NCACDC Members;
- Membership dues must be up to date in order to participate in the Success Measures Program;
- Applying organization must be able to commit to a three year participation in Success Measures; and
- Applicant must commit two staff people to three scheduled workshops over the course of the first year of the Program.

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### **What if my dues are not up to date?**

NCACDC is committed to providing services, TA and customer benefits to its members. In order to do so, paid dues are required. All dues must be up to date in order to participate in the Success Measures Program. To inquire further, contact staff.

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### **How do I apply?**

Fill out the attached application and send it to the attention of Brigette E. Rasberry c/o NCACDC; 3109 Poplarwood Court, Suite 209; Raleigh, NC 27604 by **March 27, 2009**.

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**What is the deadline?**

NCACDC’s application process has three phases. At the conclusion of each phase, the most competitive applicants will be invited to continue in the process. Ultimately, 10 new organizations will be selected.

	<b>Phase 1</b>	<b>Phase 2</b>	<b>Final Selection</b>
<b>Description</b>	Application or Online application submitted	Application Review	Assessment Calls
<b>Starts</b>	March 4, 2009	March 28, 2009	April 30, 2009
<b>Ends</b>	March 27, 2009 5 PM EST	April 29, 2009 5 PM EST	May 30, 2009
<b>Results Announced</b>		April 30, 2009 5 PM EST	First week of June, 2009
<b>Requirements</b>	Application and information regarding the organization	Phone interview (if more info is required)	Executive Director and Board Member along with designated staff participate in the onsite visit

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**Who do I call if I have questions?**

Please contact: Brigette Rasberry,  
Vice President/COO  
(919) 831-9710 ext. 107  
[brasberry@ncacdc.org](mailto:brasberry@ncacdc.org)

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